

REACH

America's Savings Magazine®

eREACH.com

REACHUSA
Trusted Brands. Engaged Connections.

REACH
America's Savings Magazine®

DIGITAL BASE PACKAGE

Includes: Business Profile Page, Link To Your Site, Photo Gallery & Video, Digital Coupons, Social Media Mentions & Coupons On The Reach App!

ANNUAL
COMMITMENT

\$95

Monthly
(per mailing)

+ Print



PRINT PACKAGES

Reach® Zone

	Print Only, Open Rate (per mailing)	Print Only, 4+ Dates (per mailing)	
Half Page	\$1,195	\$1,095	\$900
Full Page	\$1,595	\$1,495	\$1,300
2 Page Spread	\$2,395	\$2,295	\$2,100

Additional Zones

Half Page	\$500	\$500	\$500
Full Page	\$800	\$800	\$800
2 Page Spread	\$1,400	\$1,400	\$1,400

N Kentucky Coverage

107,000 homes	Half Page	\$1,595	\$1,495	\$1,300
	Full Page	\$1,995	\$1,895	\$1,700
	2 Page Spread	\$3,595	\$3,495	\$3,200

North/East Coverage

295,000 homes	Half Page	\$2,695	\$2,595	\$2,400
	Full Page	\$4,195	\$4,095	\$3,900
	2 Page Spread	\$7,195	\$7,095	\$6,900

Ohio Only Coverage

485,000 homes	Half Page	\$3,695	\$3,595	\$3,400
	Full Page	\$6,195	\$6,095	\$5,900
	2 Page Spread	\$11,195	\$11,095	\$10,900

Total Market

600,000 homes	Half Page	\$4,395	\$4,295	\$4,100
	Full Page	\$7,450	\$7,350	\$7,150
	2 Page Spread	\$13,695	\$13,595	\$13,400

Ask your rep about:

Website Creation

Organic Search (SEO)

Paid Search (SEM)

Email Promotion

Call Tracking

Web Tracking

Terms: New customer must be pre-paid with proof approval. Customer with established credit, and personal guarantee, full payment due by mail date.

Rates quoted are net. Credit cards accepted.

We accept



Distribution: Direct mailed by U.S. Postal Service and certified by U.S. Postal Form 3602.

Space and Position: No guarantee of page position in magazine or coupon position. Coupons may appear on top or bottom half of page.

Ad Sizes: Reach® Magazine:

Trim 7.5" x 10.5"

Live Full Page 7" x 10"

Live Half Page 7" x 4.833"